



American  
Cancer  
Society®

# CURE BY DESIGN

## SURVIVOR FASHION SHOW

**The Temple House**

1415 Euclid Ave, Miami Beach, FL



**September 19, 2019**

**SPONSORSHIP OPPORTUNITIES**

**[WWW.CUREBYDESIGNMIAMI.ORG](http://WWW.CUREBYDESIGNMIAMI.ORG)**

# PRESENTING SPONSOR

**\$10,000**

## PARTNERSHIP BENEFITS

- Opportunity to select up to five (5) identified survivors to be featured as a model for the fashion show.
- Twenty Five (25) premiere "runway" tickets for the American Cancer Society's Cure By Design Survivor Fashion Show.
- Verbal recognition by the Master of Ceremonies during the fashion show opening remarks.
- Logo included in the event step and repeat as a photo opportunity.
- Recognition as a Models on a Mission Sponsor with your logo featured in the Cure By Design event program, and a full page ad inside the program book.
- Logo included on all collateral and promotional materials including print, electronic and social media.

## SURVIVOR COMMITMENT

- Provide biography and photo to be used on event website and program.
- Allow use of name as a Survivor in press releases, invitations and related collateral.
- Attend the Cure By Design kick-off event and be available for photo opportunities.
- Be available for clothes fittings as needed.

**All sponsorship's receive ticket amenities. Fair market value is **\$75** per guest.**

Tickets can be purchased via our website:  
[www.curebydesignmiami.org](http://www.curebydesignmiami.org)

# MODELS ON A MISSION SPONSOR

**\$5,000**

## PARTNERSHIP BENEFITS

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- Ten (10) premiere "runway" tickets for the American Cancer Society's Cure By Design Survivor Fashion Show.
- Verbal recognition by the Master of Ceremonies during the fashion show opening remarks.
- Logo included in the event step and repeat as a photo opportunity.
- Recognition as a Models on a Mission Sponsor with your logo featured in the Cure By Design event program, and a full page ad inside the program book.
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# PARTNERS IN OUR COMMUNITY SPONSOR

# \$2,500

## PARTNERSHIP BENEFITS

- Opportunity to select up to three (3) identified survivors to be featured as a model for the fashion show.
- Five (5) premiere "runway" tickets for the American Cancer Society's Cure By Design Survivor Fashion Show.
- Verbal recognition by the Master of Ceremonies during the fashion show opening remarks.
- Logo included in the event step and repeat as a photo opportunity.
- Recognition as a Models on a Mission Sponsor with your logo featured in the Cure By Design event program, and a full page ad inside the program book.

## SURVIVOR COMMITMENT

- Provide biography and photo to be used on event website and program.
- Allow use of name as a Survivor in press releases, invitations and related collateral.
- Attend the Cure By Design kick-off event and be available for photo opportunities.
- Be available for clothes fittings as needed.

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# RUNWAY SPONSOR

**\$2,000**

## PARTNERSHIP BENEFITS

- Opportunity to select up to three (3) identified survivors to be featured as a model for the fashion show.
- Five (5) premiere "runway" tickets for the American Cancer Society's Cure By Design Survivor Fashion Show.
- Verbal recognition by the Master of Ceremonies during the fashion show opening remarks.
- Logo included in the event step and repeat as a photo opportunity.
- Recognition as a Models on a Mission Sponsor with your logo featured in the Cure By Design event program, and a full page ad inside the program book.

## SURVIVOR COMMITMENT

- Provide biography and photo to be used on event website and program.
- Allow use of name as a Survivor in press releases, invitations and related collateral.
- Attend the Cure By Design kick-off event and be available for photo opportunities.
- Be available for clothes fittings as needed.

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# FRIENDS OF CURE BY DESIGN SPONSOR

**\$1,000**

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